



## PRIVACY POLICY

This is the privacy notice of Pete Rey Fine Art which is a trading name of London Cinema Studio Ltd. In this document, "we", "our", or "us" refer to Pete Rey Fine Art a trading name of London Cinema Studio Ltd. We are company number 11793080 registered in England & Wales. Our registered office is at 71-75 Shelton Street, London, Greater London, United Kingdom, WC2H 9JQ

### INTRODUCTION

This is a notice to inform you of our policy about all information that we record about you. It sets out the conditions under which we may process any information that we collect from you, or that you provide to us. It covers information that could identify you ("personal information") and information that could not. In the context of the law and this notice, "process" means collect, store, transfer, use or otherwise act on information. We regret that if there are one or more points below with which you are not happy, your only recourse is to leave our website immediately. We take seriously the protection of your privacy and confidentiality. We understand that all visitors to our website are entitled to know that their personal data will not be used for any purpose unintended by them and will not accidentally fall into the hands of a third party. We undertake to preserve the confidentiality of all information you provide to us, and hope that you reciprocate. Our policy complies with UK law accordingly implemented, including that required by the EU General Data Protection Regulation (GDPR). The law requires us to tell you about your rights and our obligations to you in regard to the processing and control of your personal data. We do this now, by requesting that you read the information provided at [www.knowyourprivacypolicy.org](http://www.knowyourprivacypolicy.org). Except as set out below, we do not share, or sell, or disclose to a third party, any information collected through our website. When you use our website to contact us about our services, we must process the information you give us. Some of this information may be personal information.

We may use it in order to:

- 1.1 Verify your identity for security purposes
- 1.2 Sell products to you
- 1.3 Provide you with our services
- 1.3 Provide you with suggestions and advice on products, services and how to obtain the most from using our website

We process this information on the basis there is a contract between us, or that you have requested we use the information before we enter into a legal contract. Additionally, we may aggregate this information in a general way and use it to provide class information, for example to monitor our performance with respect to a particular service we provide. If we use it for this purpose, you as an individual will not be personally identifiable. We shall continue to process this information until the contract between us ends or is terminated by either party under the terms of the contract.

### INFORMATION WE PROCESS WITH YOUR CONSENT

Through certain actions when otherwise there is no contractual relationship between us, such as when you browse our website or ask us to provide you more information about our business, including job opportunities and our products and services, you provide your consent to us to process information that may be personal information. Wherever possible, we aim to obtain your explicit consent to process this information, for example, by asking you to agree to our use of cookies. Sometimes you might give your consent implicitly, such as when you send us a message by e-mail to which you would reasonably expect us to reply. Except where you have consented to our use of your information for a specific purpose, we do not use your information in any way that would identify you personally. We may aggregate it in a general way and use it to provide class information, for example to monitor the performance of a particular page on our website. If you have given us explicit permission to do so, we may from time to time pass your name and contact information to selected associates whom we consider may provide services or products you would find useful. We continue to process your information on this basis until you withdraw your consent or it can be reasonably assumed that your consent no longer exists. You may withdraw your consent at any time by instructing us [info@londoncinemastudio.com](mailto:info@londoncinemastudio.com). However, if you do so, you may not be able to use our website or our services further.

### INFORMATION WE PROCESS BECAUSE WE HAVE A LEGAL OBLIGATION

We are subject to the law like everyone else. Sometimes, we must process your information in order to comply with a statutory obligation. For example, we may be required to give information to legal authorities if they so request or if they have the proper authorisation such as a search warrant or court order. This may include your personal information.

### SENDING A MESSAGE TO OUR TEAM

When you contact us, whether by telephone, through our website or by e-mail, we collect the data you have given to us in order to reply with the information you need. We record your request and our reply in order to increase the efficiency of our organisation. We keep personally identifiable information associated with your message, such as your name and email address so as to be able to track our communications with you to provide a high level of service.

### COOKIES

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information visit:

[www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org)

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However in a few cases some of our website features may not function as a result.

### ACCESS TO YOUR INFORMATION AND CORRECTION

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the following address [info@londoncinemastudio.com](mailto:info@londoncinemastudio.com). We may make a small charge for this service. We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

### OTHER WEBSITES

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

### CHANGES TO OUR PRIVACY POLICY

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on: 29th January 2019.

### HOW TO CONTACT US

Please contact us if you have any questions about our privacy policy or information we hold about you by email: [info@peterrey.com](mailto:info@peterrey.com). You will never receive unsolicited telesales calls from us, if you do please let us know immediately!